



NUMBER THREE
H U E
Care

CERTIFIED PROFESSIONAL
HAIR CARE WITH
BOTANICAL INGREDIENTS

~ Long lasting color care ~
prolongs the vibrant looks of treated hair.

Certified botanical essence infused hair care
for color treated hair.

Conditioning properties enhance vibrance
and maintain hair colors.

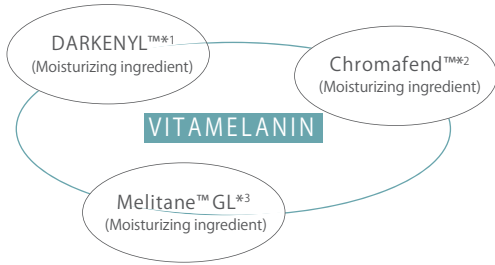


Conditions the scalp natural environment to a healthier beautiful hair.

To a youthful wellbeing color with "VITAMELANIN" blend

Approaching the source of youthful beautiful hair to condition the scalp natural environment for a healthier beautiful hair.

VITAMELANIN mechanism for the natural youthful and beautiful hair



***1 DARKENYL™**
Zinc Chloride (Moisturizing ingredient), Sodium Metabisulfite (Antioxidant component of DARKENYL™), Larix Europaea Wood Extract (Moisturizing ingredient), Camellia sinensis Leaf Extract (Moisturizing ingredient), Glycine (Moisturizing ingredient)



***2 Chromafend™**
Waterm Glycerin (Moisturizing ingredient), Hydrolyzed Linseed Extract (Moisturizing ingredient), Sodium Benzoate (preservative)



***3 Melitane™**
Water, Glycerin (Moisturizing ingredient), Dextran (Moisturizing ingredient), Acetyl Hexapeptide-1 (Moisturizing ingredient)

Three-dimensional moisturizing effect with 4 types of Hyaluronic Acid *4

(information for Scalp Serum only)

Green Technology

Presenting Number Three's proprietary technology that applies Hydrophobic plant fiber (S. Fiber) into HUECARE. Effectuating hair care that creates colorretention, luster, texture and gentleness.



<Shampoo> <Scalp Serum>
·Pyrus Cydonia Seed Extract (Moisturizing ingredient)

<Treatment>
·Pyrus Cydonia Seed Extract (Moisturizing ingredient)
·Hydroxypropyl Methylcellulose Stearoxyl Ether (Moisturizing ingredient)

Botanical Essence



Paeonia Lactiflora Root Extract (Moisturizing ingredient)



Scutellaria Baicalensis Root Extract (Moisturizing ingredient)



Panax Ginseng Root Extract (Moisturizing ingredient)

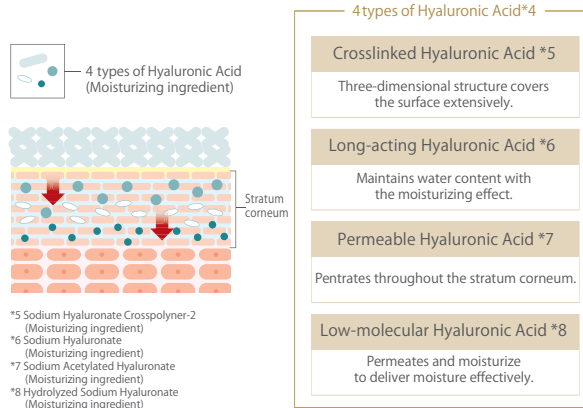


Eugenia Caryophyllus (Clove) Flower Extract (Moisturizing ingredient)



Glycine Soja (Soybean) Seed Extract (Moisturizing ingredient)

By formulating 4 types of hyaluronic acid with different molecularweights, the beauty ingredients that have penetrated into the stratumcorneum are delivered throughout the scalp.



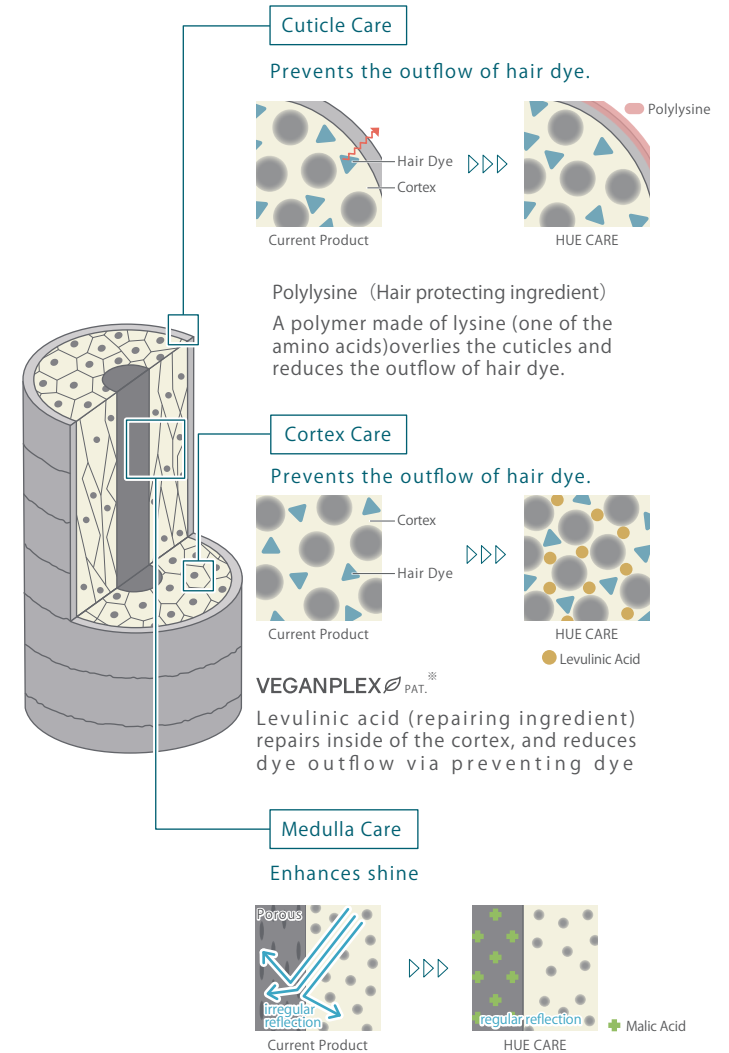
Alcohol free

Do not formulate Alcohol (Ethanol) that accelerates fading of hair color. The penetrating ingredient, Neosolue™-Aquilio*9 delivers scalp care ingredients effectively to the stratum coeum.

*9 Bis-Ethoxydiglycol Cyclohexane 1,4-Dicarboxylate (Moisturizing ingredient) Neosolue™-Aquilio is a registered trademark of Nippon Fine Chemical Co.,Ltd.

PLM formula <Polylysine / Levulinic Acid / Malic Acid>

(information for Shampoo & Treatment only)



※Method patent Patent No. 6548350 (Hair Repair Composition and Method)

Long lasting color care ~ prolongs the vibrant looks of treated hair.

Certified botanical essence infused hair care for color treated hair. Conditioning properties enhance vibrance and maintain hair colors.



**NUMBER THREE
HUE CARE
SHAMPOO**

Net 10.14 Fl. oz. / 300mL
Net 22.32 Fl. oz. / 660mL
Net 16.91 Fl. oz. / 500mL (refill)

- Sulfate-Free ※3
- Silicone-Free
- Paraben-Free

※3 laurylsulfate



**NUMBER THREE
HUE CARE
TREATMENT**

Net Wt. 7.05 oz. / 200g
Net Wt. 21.87 oz. / 620g
Net Wt. 17.64 oz. / 500g (refill)

- Ethanol-Free
- Mineral Oil-Free
- Paraben-Free



**NUMBER THREE
HUE CARE
SCALP SERUM**

Net Wt. 4.06 Fl.oz / 120mL

- Ethanol-Free
- Mineral Oil-Free
- Paraben-Free

Wash properly while preventing hair color fade-out.

- Mildly cleanses hair while maintaining brilliant color and shine.
- Gentle foaming action purifies the hair with moist-rich feeling.
- Repairs damage caused by chemical services and promotes hair to a healthier wellbeing state.

Isethion-Based Surfactant (Cleaning ingredient) ※1

A mild cleansing surfactant that is gentle to the scalp.
※1 Sodium Lauroyl Methyl Isethionate (Cleaning ingredient)

Polylysine (Hair protecting ingredient)

Overlie the cuticle layers to prevent the outflow of hair dye.

VEGANPLEX PAT. ※2

Repair the cortex layer for a healthy hair condition.

Malic Acid (pH Adjusting ingredient)

Adjust the pH in hair to keep it healthy.

Repair damage from the inside of hair and maintain beautiful color and luster.

- Provides hair with moisture while maintaining brilliant color and shine.
- Repairs hair from within and conditions hair into supple and sleek touch.
- Botanical ingredients nourish hair into healthier wellbeing state.

Cationic Surfactant ※4 (Conditioning ingredient)

Tertiary amine salt surfactant that is gentle to the scalp
※4 Stearamidopropyl Dimethylamine (Conditioning ingredient)

Polylysine (Protecting ingredient)

Overlie the cuticle layers to prevent the outflow of hair dye.

VEGANPLEX PAT. ※2

Repair the cortex layers to prevent the outflow of hair dye.

Malic Acid (Hair protecting ingredient)

Repairs the Medulla layer to enhance gloss from inside.

Moisturizes the scalp to provide brilliant shine to regrowth hair.

SCALP SERUM focuses on the "Hair Stem Cells", the source of beautiful youthful hair. SCALP SERUM, by reversing the visible signs of the hair's aging process, reestablishes the scalp natural environment to a healthier beautiful hair with firmness and elasticity at the root.

DARKENYL™ (Moisturizing ingredient)

Supports to create the original beauty of hair.

Chromafend™ (Moisturizing ingredient)

Moisturizes the scalp and supports beautiful hair.

Melitane™ GL (Moisturizing ingredient)

Conditions the scalp healthy and support the original power of hair.

4 types of Hyaluronic acid (Moisturizing ingredient)

Moisturizing the scalp and keeps it healthy.

※2 Method patent Patent No. 6548350 (Hair Repair Composition and Method)

HUE CARE WELLBEING STANDARD

- Commitment to ingredients derived from nature

Pledge to use natural ingredients from raw plant materials.

- Sulfate-Free (Shampoo)

Do not use Sodium Lauryl Sulfate

- Quaternary Cations Free (Treatment)

Do not use Quaternary Cations

- Alcohol-Free

Do not use Ethanol.

- Mineral Oil -Free

Do not use Mineral Oil.

- Animal-Derived Ingredients-Free

Animals-friendly and considerate of the environment.

- Cruelty-Free

NO animal testing. We stand for animal protection.

- Gluten-Free

Do not use Gluten-containing ingredients.

- Nanomaterials-Free

Do not contain nanomaterial under 100 nanometers.

- Paraben-Free

Do not use parabens as preservatives.



What is Vegan?

The concept of Vegan refers to the way of lifestyle focused on wellbeing, health, beauty, animal protection and environment. Vegan means "absolute vegetarian way of life". A choice to refuse animal-derived ingredients for food, clothing and housing for the promotion of better health, beauty and the environment. Vegan has become a choice of lifestyle for vegetarians, organic and naturalist fans around the world, and has a renowned standard of life choices that permeated throughout the world. This new standard has created sensations, and possibly can ignite new level of consciousness for health, safety and beauty.

Full lineup of HUE CARE has acquired Vegan / PeTA / HALAL certifications.



What is HALAL?

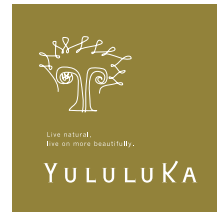
HALAL is standards relating to food, goods and others that conforms to the precepts of the Islamic religion. This belief extends beyond to those who support healthy, clean, safe, and high-quality lifestyle.

The above is an explanation of HALAL, not a description of HUE.

VEGANPLEX  ^{※2}
PAT.

Contains naturally-derived Levulinic Acid (Repairing ingredient) that repairs hair. It strengthens the hair, so there is minimal damage even with repeated application.

WELLBEING PRODUCTS LINEUP



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NUMBER THREE
BOTANICALS 



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